



# VISUAL ARTS

INTERNATIONAL  
BACCALAUREATE

## WHY SHOULD I STUDY IB VISUAL ARTS?

This course offers opportunities to use your creativity to express yourself. You will develop your understanding of creative processes, your ability to observe and to think, to solve problems and to communicate visually. It will enable you to work independently and to make your own discoveries by exploring ideas, other artists' work and different materials and techniques. If you have an adventurous, creative and enquiring mind and are excited by shaping and determining the visual world around us, there is a career opportunity waiting for you.

## WHAT WILL I LEARN ABOUT?

Visual Art in Context - The cycle of inquiry, considering and comparing work from a variety of cultures, historical, social contexts. Analysing, interpreting, comparing, evaluating, using art vocabulary. Visual Arts Methods - Experimenting with techniques, media, and processes. Developing a body of resolved and unresolved work, self-review, critique, and documentation. Communicating Visual Arts - Understanding curatorial practice and what makes an effective exhibition. Selecting and presenting others and own work. The Visual Arts Journal (sketchbook) is vital for collecting visual information to support and inform the above. It is not formally assessed but is integral to the pupil's overall development.

## HOW WILL I BE ASSESSED?

**Comparative Study** - 20% - externally assessed.

Standard level / Higher level: 10-15 screens; Higher Level only: additional 3-5 screens of pupils related work.

**Process Portfolio** - 40% - externally assessed.

Standard Level: 9-18; Higher Level: 13-25 pages/screens.

**Exhibition** - 40% - internally assessed. Standard Level: 4-7 pieces + 400-word rationale; Higher Level: 8-11 pieces + 700-word rationale.

## WHAT SKILLS WILL I DEVELOP?

The study and production of visual arts is central to developing capable, inquiring, and knowledgeable minds. Supporting the principles of the IBO mission statement (to foster appreciation of diverse world cultures and traditions), the course encourages an active exploration of visual arts within your own and other cultural contexts. The study of visual arts encourages respect for cultural and aesthetic differences and promotes creative thinking and problem solving.

## WHERE COULD THIS SUBJECT TAKE ME IN THE FUTURE?

As well as developing the creativity that so many employers now seek, this course is particularly suitable for those wish to pursue a career in the arts, architecture, film and digital media, photography, or design. Digital media is one of the largest growth industries in the UK.



King Edward's  
WITLEY