



BUSINESS A-LEVEL

WHY SHOULD I STUDY A-LEVEL BUSINESS?

Business is a dynamic and fascinating subject to study because business organisations are at the heart of how our society operates. The subject is both vibrant and complex, requiring pupils to obtain a holistic understanding of business practice. Moreover, because of globalisation, it is important to understand the international forces that shape business performance. Achieving an understanding of business practices will enhance your employability and enable you to develop a success career.

WHAT WILL I LEARN ABOUT?

How businesses make decisions and form strategies is central to the study of this subject. Therefore, you will develop your understanding of the role of leadership and management. You will learn how businesses set objectives using theories and models to assess options, and how performance is reviewed. The main functions of business - marketing, finance, production and human resources - are explored in detail so that you can develop a holistic understanding of business practice. Businesses face differing demands from a wide variety of stakeholders, and significant challenges and opportunities due to technological innovation, business ethics and trade rules. These issues are explored in detail.

HOW WILL I BE ASSESSED?

You will be examined through three papers. These papers provide a test of your understanding of the theories, concepts and models you have learnt, and your ability to apply them successfully to scenarios.

WHAT SKILLS WILL I DEVELOP?

You will develop your ability to critically assess information through case studies and how to apply theories and models to real world business scenarios. Crucially, you will develop your ability to bring together a range of interrelated factors to arrive at judgements that are based on your preceding analysis. Hence, your analytical, problem solving, quantitative and communication skills will be developed.

WHERE COULD THIS SUBJECT TAKE ME IN THE FUTURE?

Many pupils go on to take business related courses at university. Even if you don't, your understanding of how businesses operate and their roles and responsibilities in a modern economy will serve you well as you enter the world of work as an informed citizen.

Exam Board: AQA



King Edward's
WITLEY